



**FOREST**

ECONOMIC PARTNERSHIP

Delivering a thriving economy

# Forest Economic Partnership Stakeholder Meeting

11 June 2021



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CIC Number: 12262533

# Welcome

(Neill Ricketts)

**Please note this meeting is being recorded.**

# Agenda

1. Welcome from **Neill Ricketts**, Chair of Forest Economic Partnership
2. Forest Economic Partnership Update (Neill Ricketts) 15 Minutes
3. Mobility as A Service & Transport Study (Andrew Callard) 25 Minutes
4. Fastershire: Partnership Projects (David Trevelyan) 20 Minutes
5. FoDDC Levelling Up Fund (Bernie O'Neill) 35 Minutes
6. 2021 Stakeholder Meeting Dates (Neill Ricketts) 5 Minutes
7. AOB

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# Forest Economic Partnership & CIC Update

**(Neill Ricketts)**

# The Board



**Wendy Jackson**

Wendy Jackson leads on Human Resources.



**Neill Ricketts**

Elected Chair of FEP in December 2020, Neill Ricketts and leads on Legal.



**Bernie O'Neill**

Bernie O'Neill is the Vice Chair of FEP and leads on Equality and Diversity.



**Ian Price**

Ian is Managing Partner of the Griffiths Marshall Business Advisory Group.



**Andrew Callard**

Andrew Callard leads on Marketing. When not volunteering for FEP, he runs Aimed Business.



**Paul James**

Paul James leads on Finance. He is a member of the Digital Communications subgroup.



**David Trevelyan**

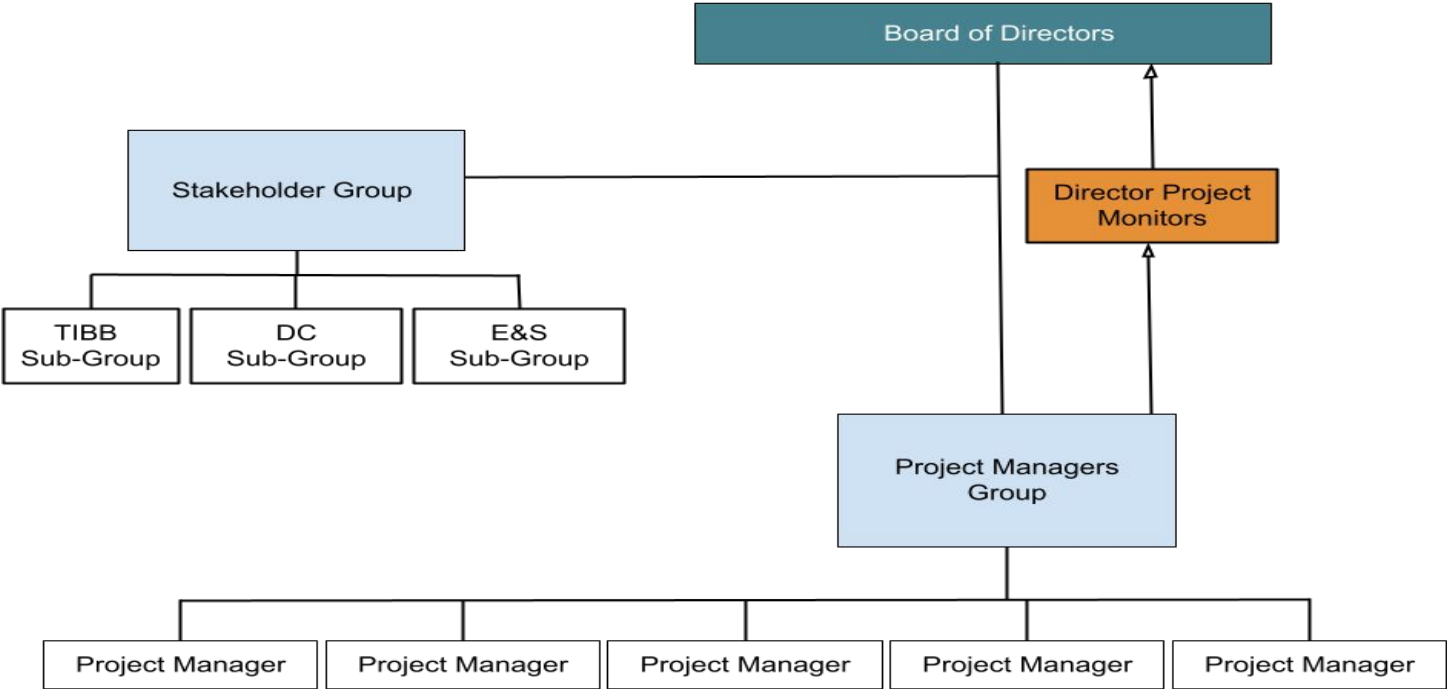
David Trevelyan is Company Secretary for FEP and leads on the Health and Safety, Governance, Quality and IT.



**Rob Jenkins**

Rob Jenkins leads on Safeguarding.

# FEP Governance



# Financials

<b>Account Balance</b>	£ 31,562.80
<b>Allocated Funding: IF Project</b>	£ 13,945.60
<b>Allocated Funding: Biosphere Reserve</b>	£11,160.00
<b>Core Funding</b>	£ 6,457.20

## Join The Board

We are looking for new Directors with specialities  
in Law & Community Interest Companies!

Please email [fep@fdean.gov.uk](mailto:fep@fdean.gov.uk) for more  
information.





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# Mobility as a Service & Transport Study

(Andrew Callard)

# FEP's Transport Study, MaaS Service & SMART Rural Leadership Projects

**MaaS: Enabling Rural Geospatial e-Solutions**

**Funded by Geospatial Commission through Innovate UK SBRI**

Rural Technologies (Innovation, Sustainability, Rurality, User Needs)

WMG, Warwick University (Cybersecurity); CCRI, University of Gloucestershire (Rurality)

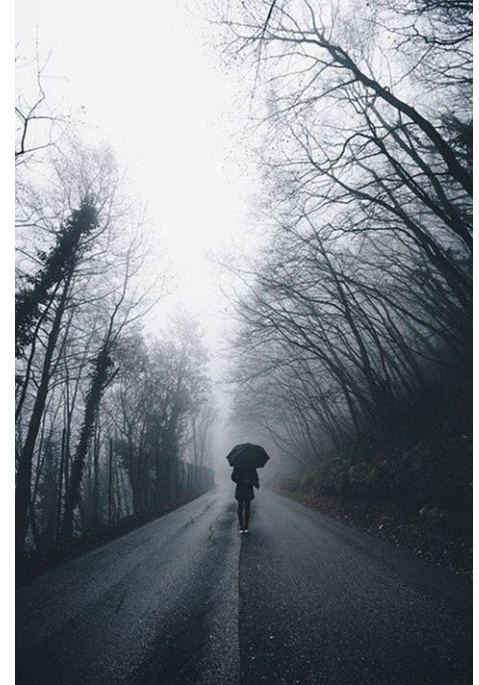
Aqua Eye, Evergreen, i-Lateral (IT Development)

Forest Economic Partnership (Inhabitant and Businesses Surveys)

Lydney Dial-a-ride; Stagecoach; FoDDC

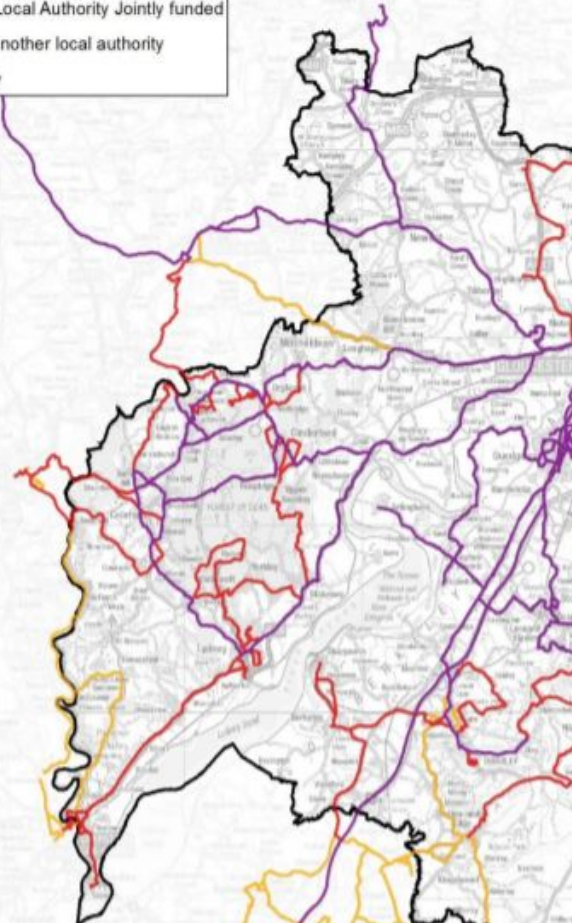
# The Coming 2030 Rural Transport Crisis?

- 97% of households surveyed have a car.
- 2 cars works for a two-person household.
- Post-Covid flexible working?
- Since 1990 the amount of CO2 produced by transport has not changed!
- 30 year death spiral of rural public transport

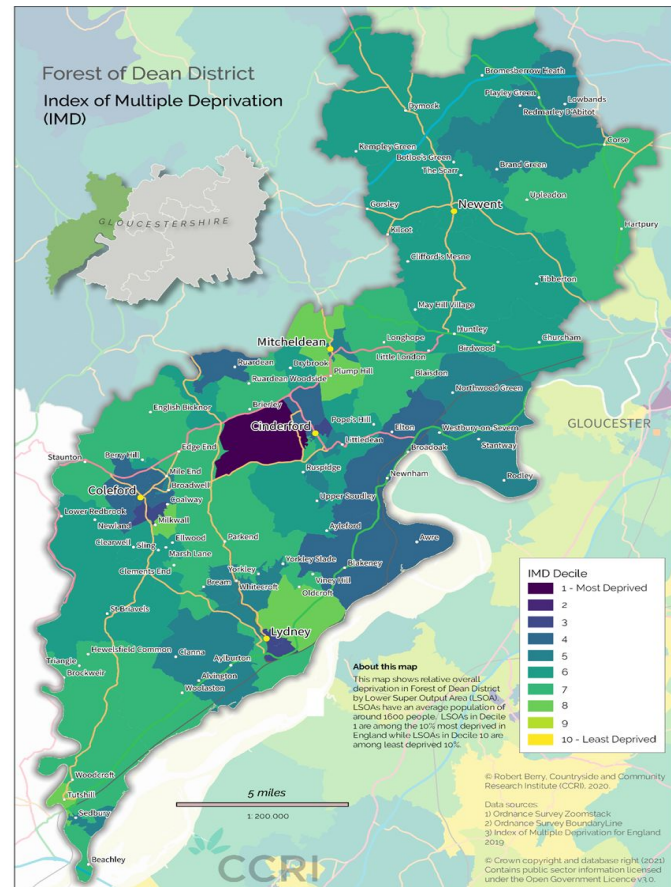


## Key

- Commercial or externally funded S106
- GCC funded
- GCC and Other Local Authority Jointly funded
- Fully funded by another local authority
- County Boundary



# Levelling Up Issue

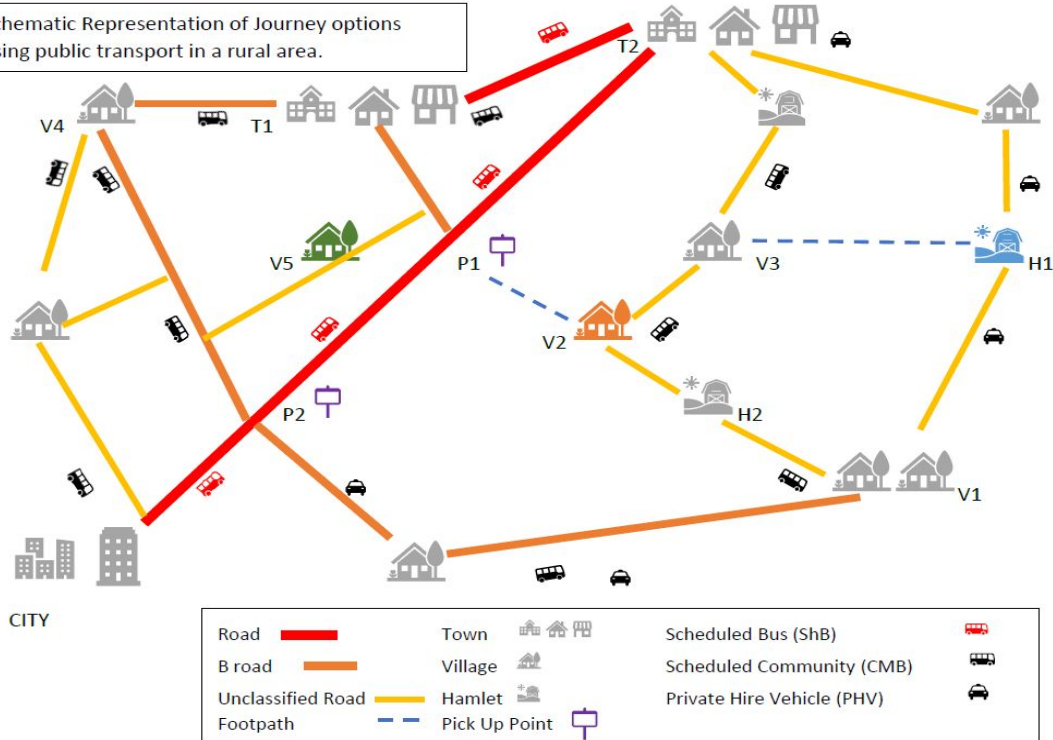


# Mobility as a Service (MaaS)

- Multi-modal use of transport to get from A-to-B cost & time effectively
- By 2031 aggregator forms of MaaS worth \$35B globally
- Rural MaaS has major obstacles:
  - Inflexible supply and demand
  - Data inconsistency reducing action by operators and travellers
  - Unintentional personal data breaches and organisational data misuse/insecurities

# Integrated MaaS Schematic System

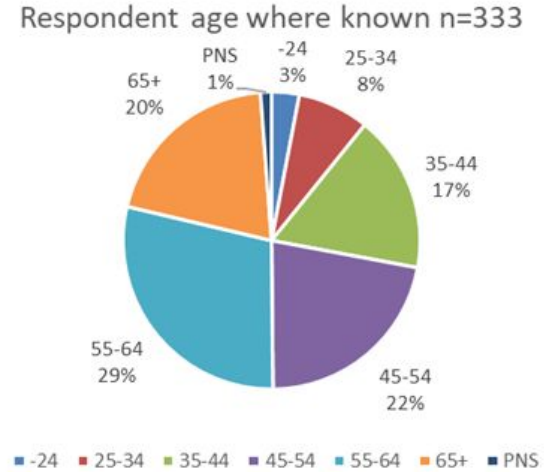
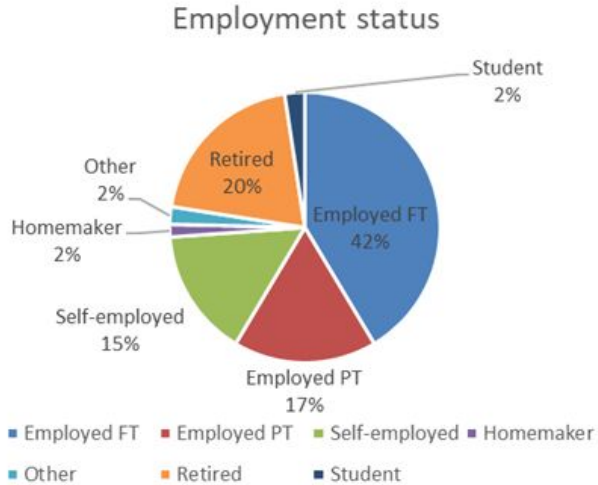
Schematic Representation of Journey options using public transport in a rural area.



# 7 MaaS Keys to Success

1. Understand behaviours of target population in specific area
2. Supply options to meet mobility needs that vary daily, weekly & seasonally.
3. Demand & supply requires integrated services & payment systems, real-time information and understanding of customer needs.
4. MaaS has developed on the strength of wider societal, technological and economic trends.
5. Modal shift takes time.
6. MaaS is a solution not a panacea.
7. Rural and urban are different. Simple transfer is not the approach.

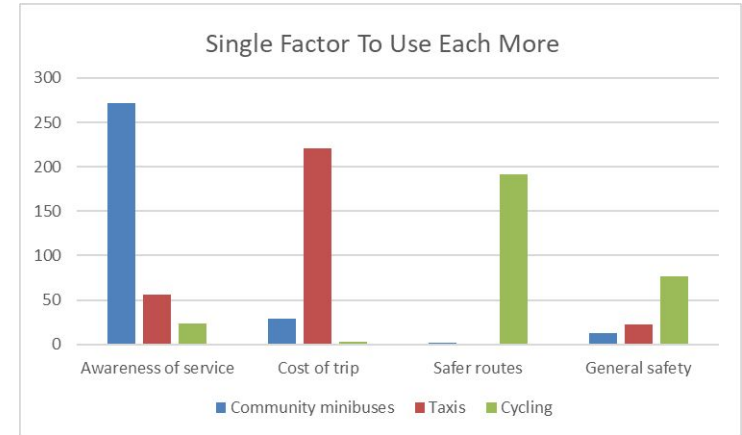
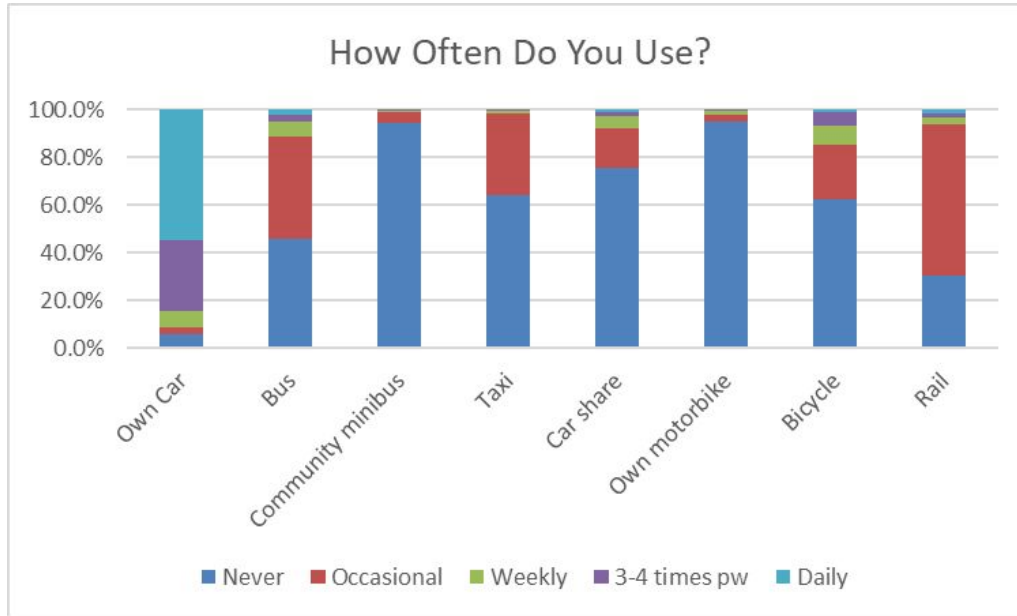
# Inhabitant Sample



- Town 33%, Village 39%, Hamlet 28%

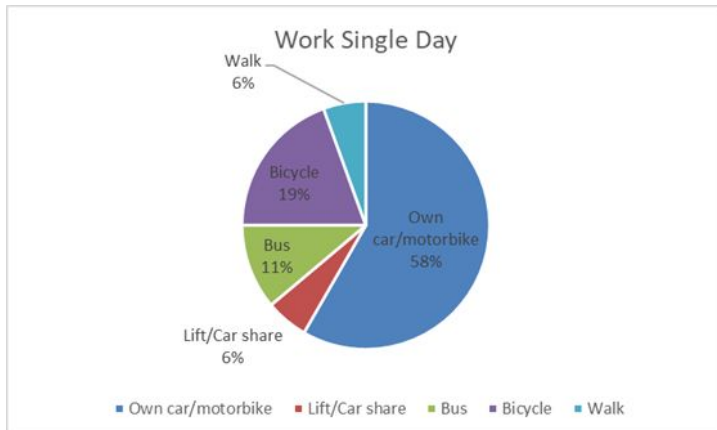
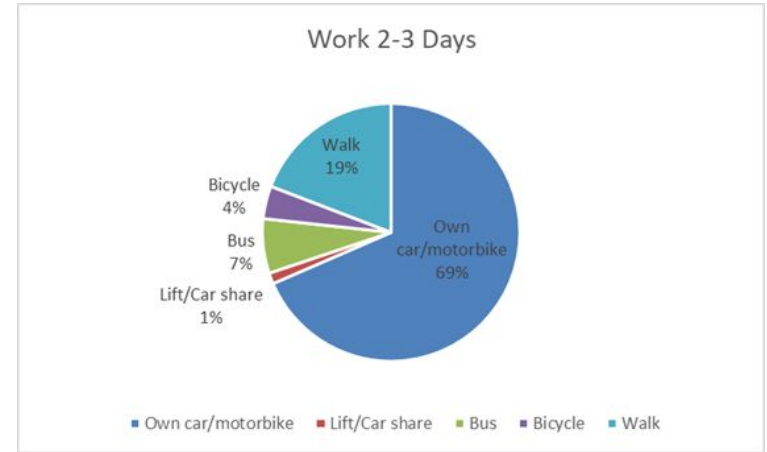
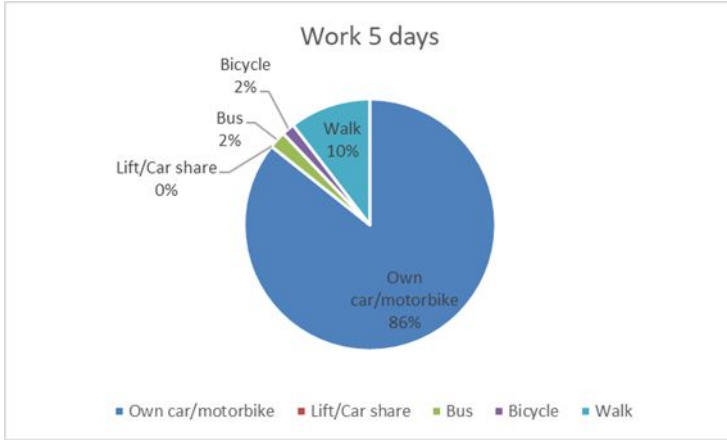


# Inhabitant Use



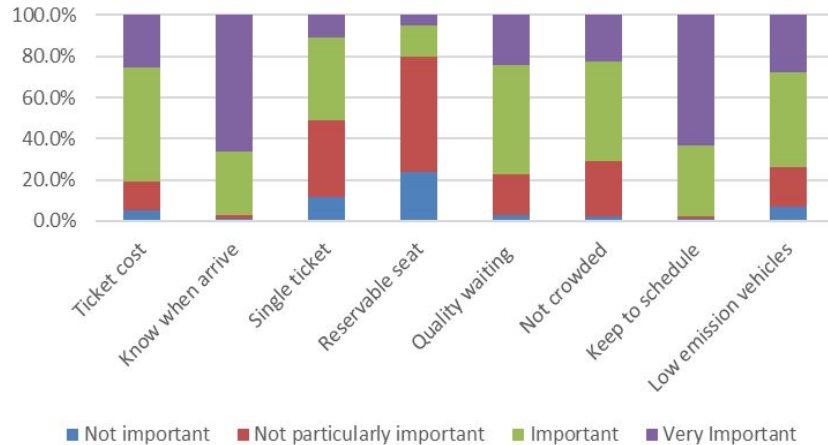
- Car is king and typically not in a car share

# Transport Mode by Work Frequency

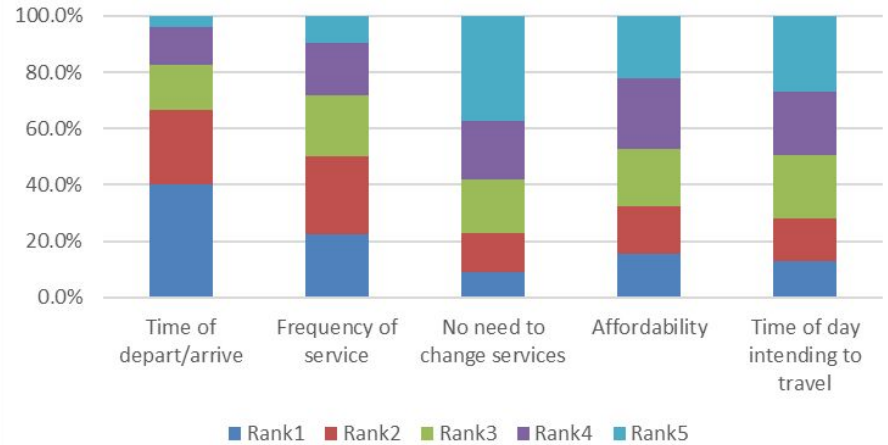


# Importance Rankings Inhabitants

Perceived Importance Overall

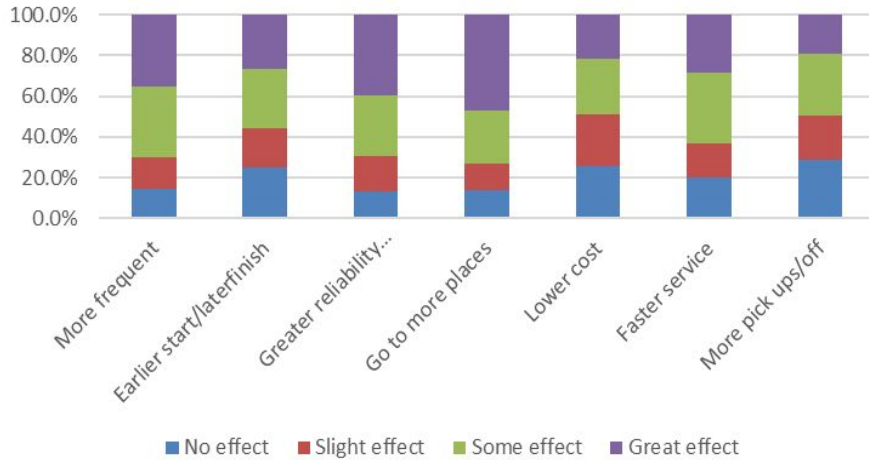


Overall Ranking of Influence Factors

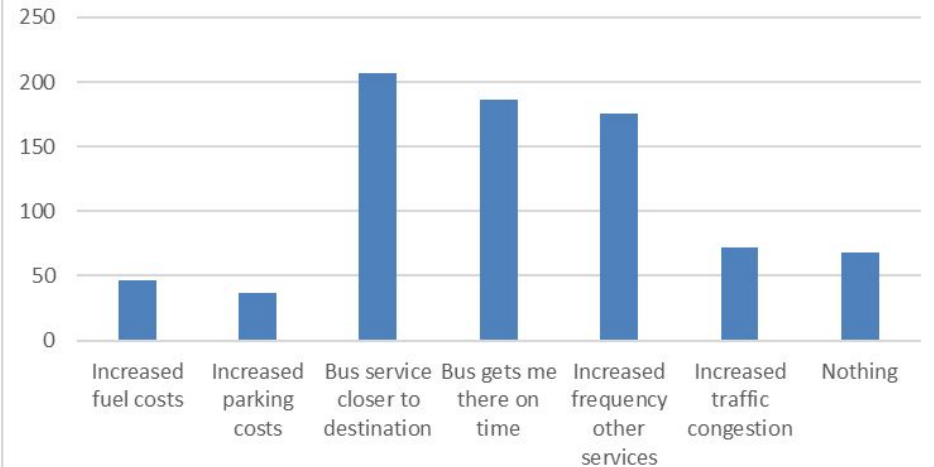


# Encourage More and Less

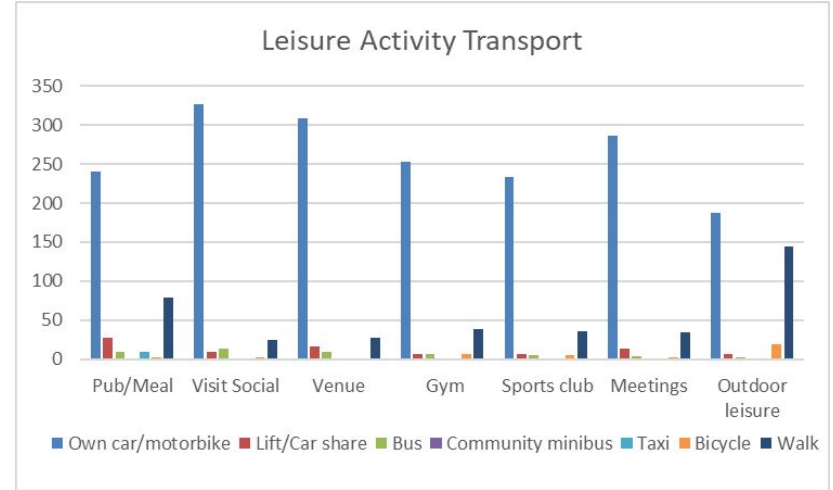
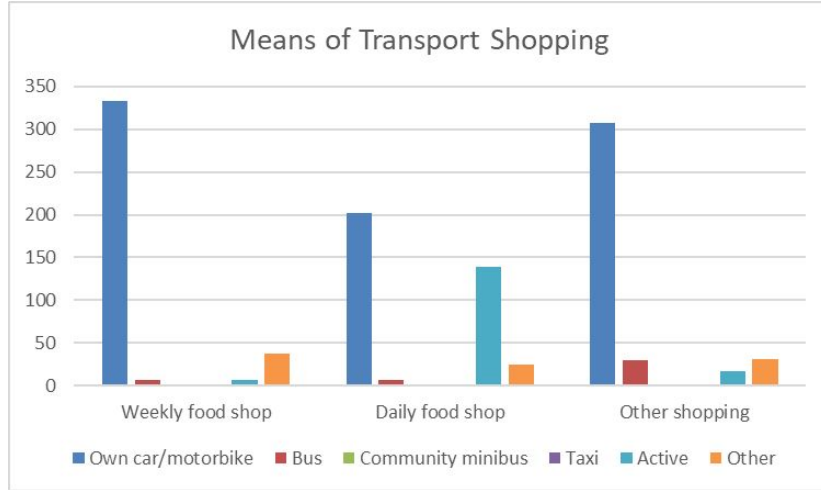
## What Encourages More Bus Use?



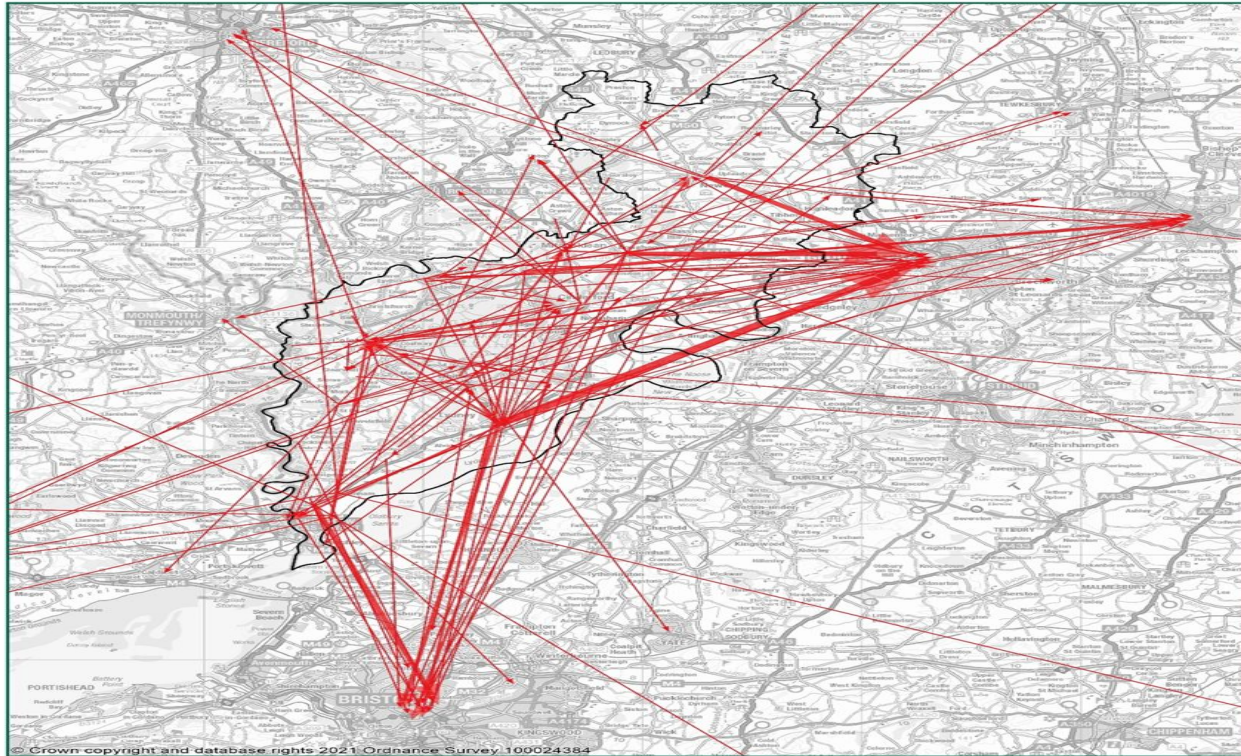
## What Would Make You Use Car Less? n=354



# Inhabitant Modes of Travel



# Where do We go to Work?

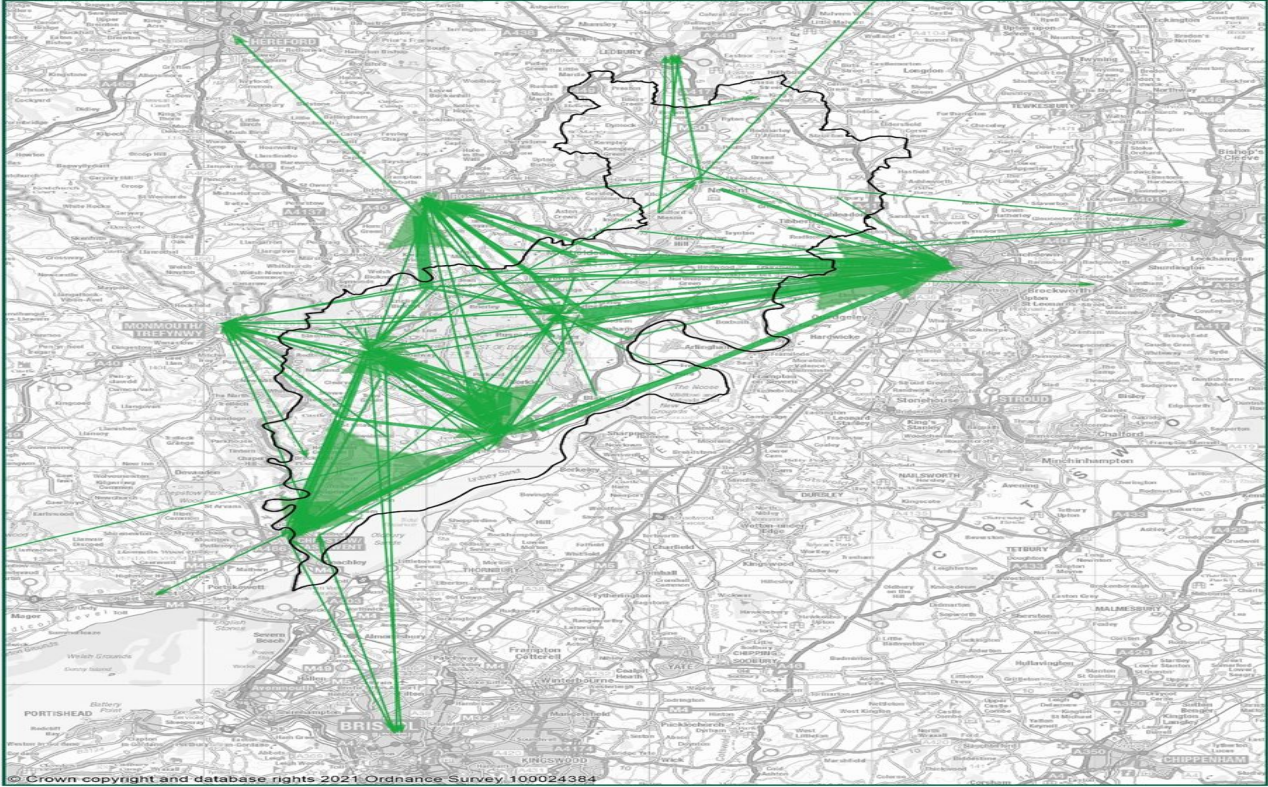


Journeys for work





# Where do We go to Shop?

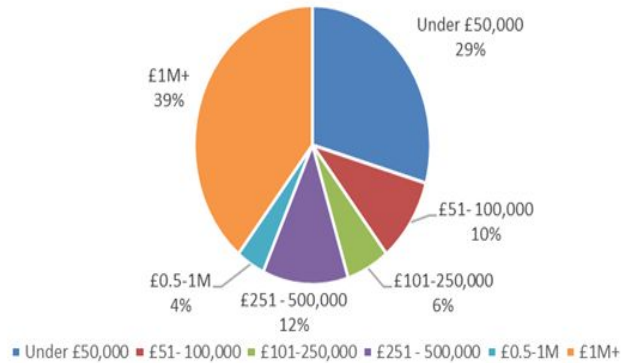


Weekly Shopping Journeys

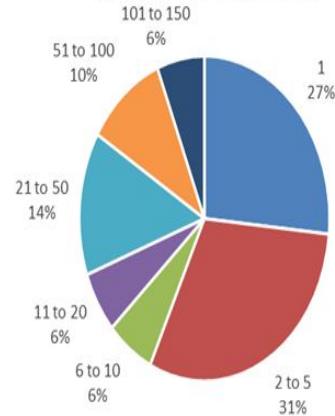


# Business Survey Sample

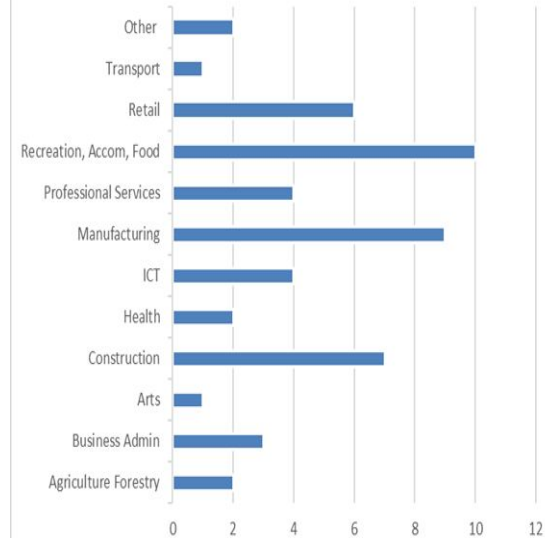
Turnover of Sample



Numbers of employees



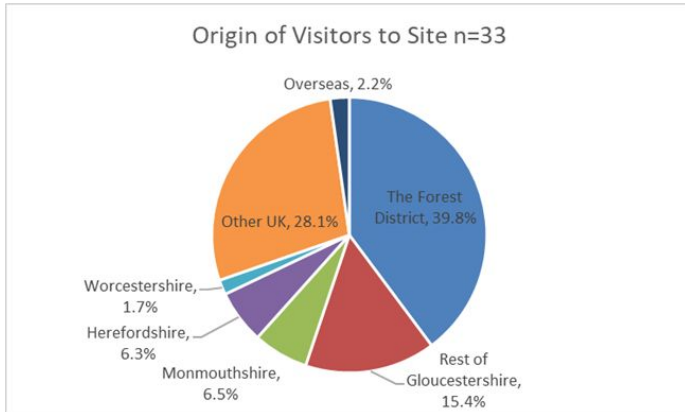
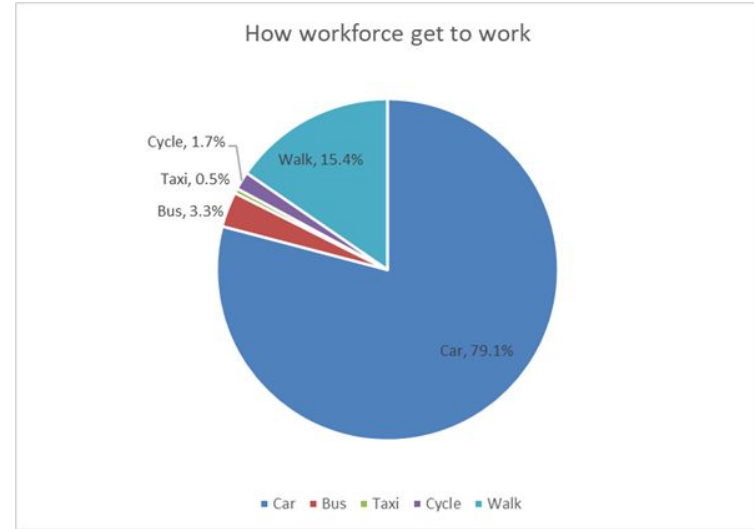
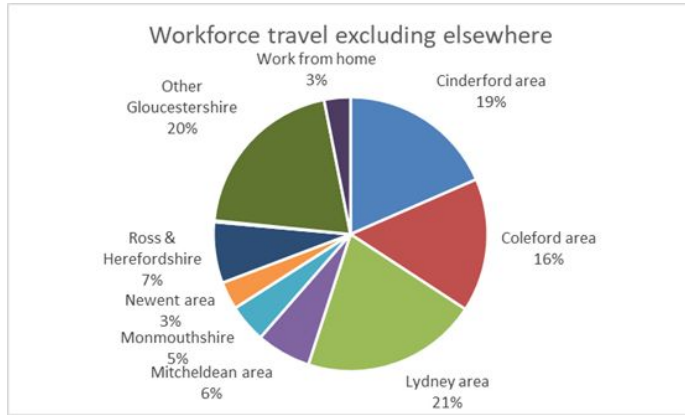
Industry Sector



- 59% business premises, 20% home, 21% combination

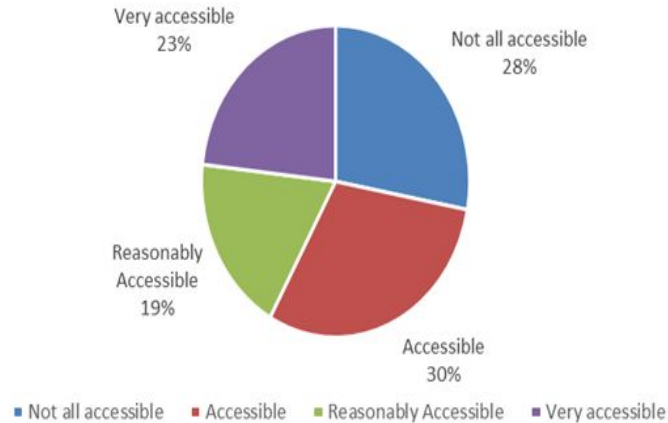


# Business Travel Patterns

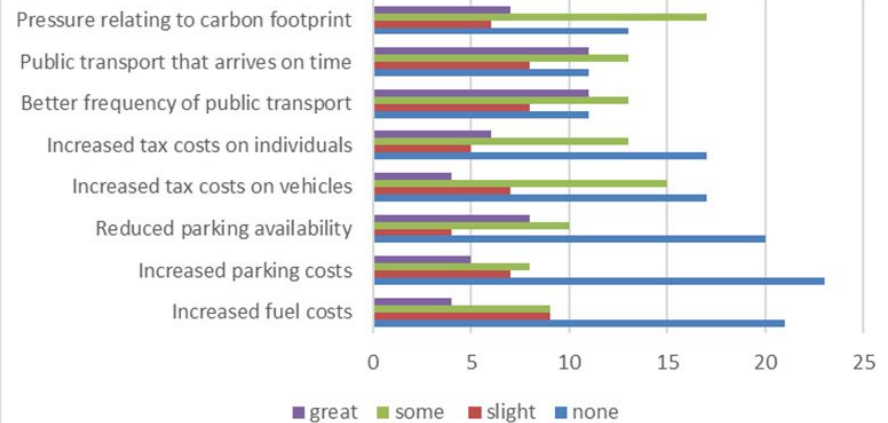


# Business Views

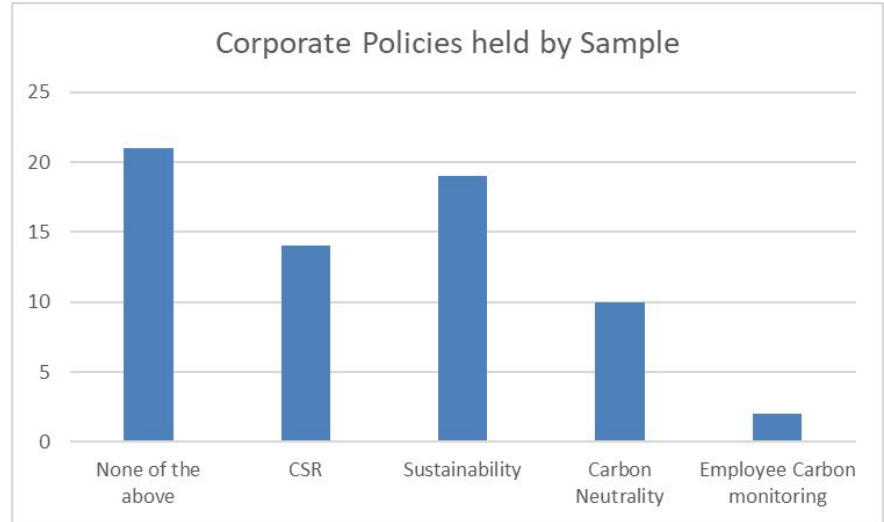
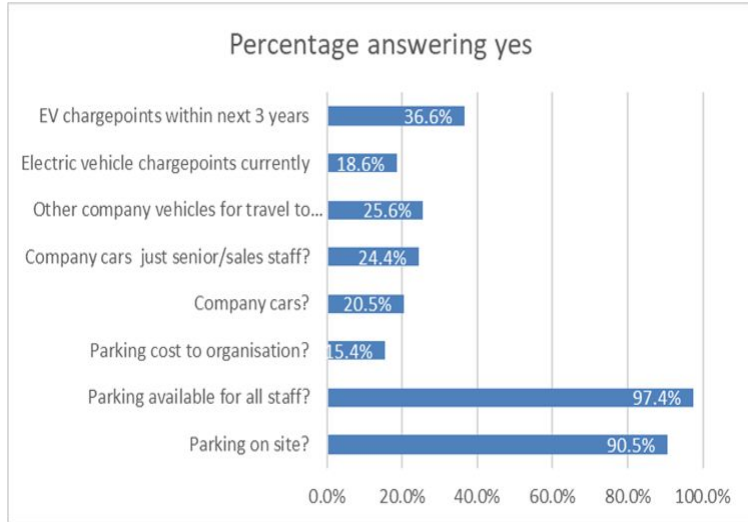
How Accessible is Site by Public Transport n=43



Factors to reduce car use n=43



# Business Policies



# SMART Rural Leadership

- Better understanding of how people and businesses in District view transport and the real challenges ahead
- Input into an OECD working group on rural mobility due to report in 2022 on best practice and approaches.
- Phase 2 bid submitted to Geospatial Commission to build test and trial a MaaS prototype in the District in Q1 of 2022



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# Fastershire Partnerships

(David Trevelyan)



**LEVELLING UP**  
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(Bernie O'Neill)

- Levelling Up Fund (LUF) announced in March 2021
- Forest of Dean given priority 1 status
- LUF project team & project board established
- FoDDC sought expressions of interest and shortlisted projects against grant criteria and national and local priorities
- Highest scoring projects:
  - Destination Five Acres – Leisure, enterprise, community development
  - Cinderford Town Centre Regeneration – Enterprise, community development



Forest of Dean  
— DISTRICT COUNCIL —

LEVELLING UP  
the FUTURE of  
the FOREST

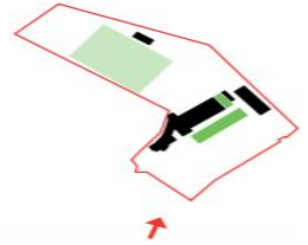


## Destination Five Acres – proposed site masterplan

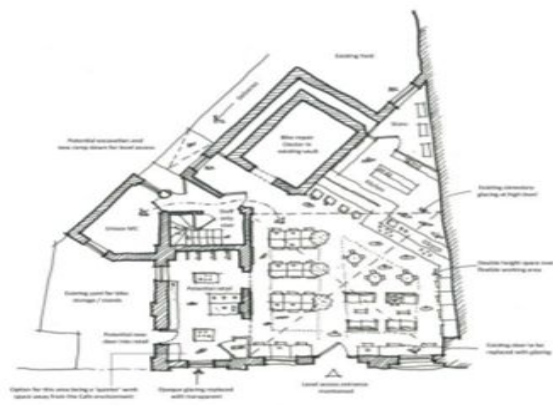




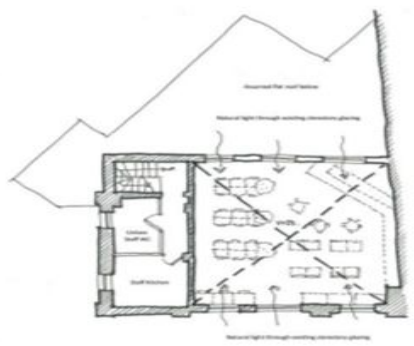
5.0 Aerial View



PROPOSED SIGNAGE AND LIGHTING



Former HSBC Bank - Ground Floor Plan



Former HSBC Bank - First Floor Plan



Proposed Street Scene



COLLABORATE.

**CO:WORK**

CONNECT. CREATE.

*Change of use planning application drawings*



## Methodist Church



## Rheola House







Forest of Dean  
— DISTRICT COUNCIL —



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the FUTURE of the  
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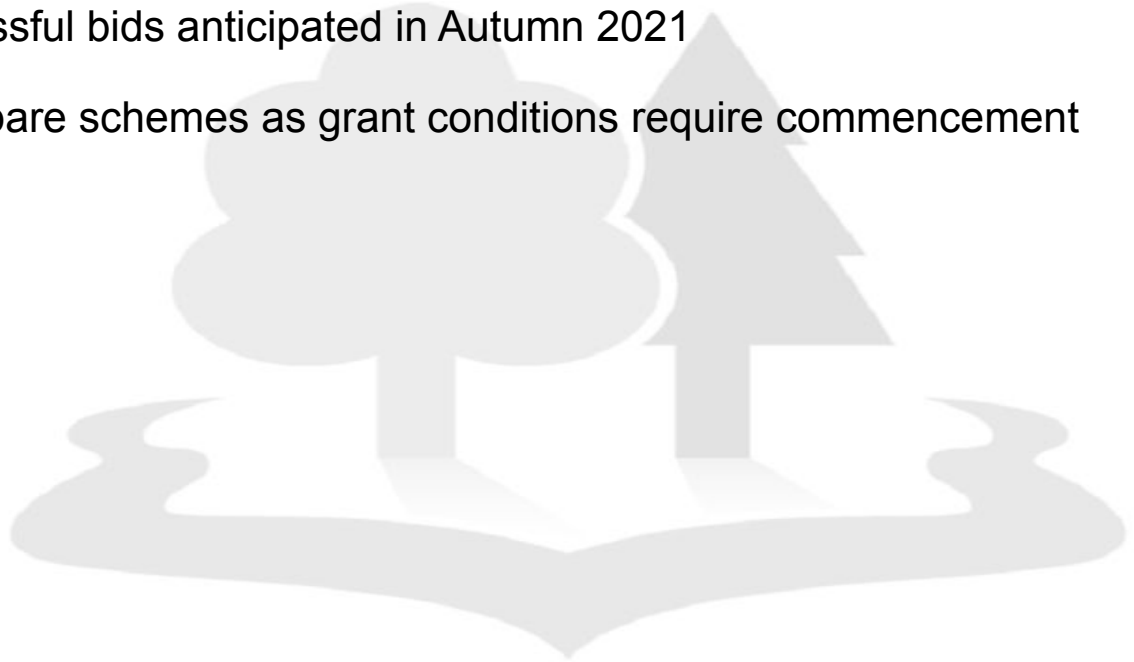
**Hartpury University & Hartpury College – Main Campus**



## Hartpury University Innovation, Careers & Enterprise Learning Centre and EV Car Park



- FoDDC Cabinet decision 10 June 2021.
- Announcement on successful bids anticipated in Autumn 2021
- Work will continue to prepare schemes as grant conditions require commencement by end of March 2022.







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# Stakeholder Meeting Dates 2021

(Neill Ricketts)

# Dates For Your Diary

**10 September 2021 2pm - 4pm at Hillside Brewery, Longhope**

**10 December 2021 2pm- 4pm (venue TBC)**





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**AOB**

**(Neill Ricketts)**

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